

SPONSOR & EXHIBITOR PROSPECTUS



united

Unmatched Networking.
Innovative Trauma Education.
Delivered.

MAY 3-7, 2027 + OKLAHOMA CITY CONVENTION CENTER

PRESENTED BY





Unmatched Networking. Innovative Trauma Education. Delivered.

PROSPECTUS CONTENTS

About the Conference	3
Tiered Sponsorship Packages	4
Experience Sponsorships	
Tuesday, May 4	6
Wednesday, May 5	7
Thursday, May 6	9
Friday, May 7	10
Signature & New Sponsorship Opportunities	11
Swag & Visibility Sponsorships	12
Custom & Bespoke Sponsorships	13
Exhibitor Packages	14
Booth Traffic Builders	15
Exhibit Rules & Regulations	16



ABOUT THE

2027 united TRAUMA CONFERENCE

The 2027 United Trauma Conference is a landmark event bringing together three of the nation's leading trauma organizations under one roof for the first time. The American Trauma Society (ATS), the Society of Trauma Nurses (STN), and the Trauma Center Association of America (TCAA) are uniting their annual conferences to create the most comprehensive and powerful trauma event in the country.

With 750–1,000+ attendees expected this three-day event will bring together trauma surgeons, trauma nurses, trauma program managers, trauma coordinators, injury prevention specialists, and healthcare leaders from across the country — all in one place, at one time.

WHY

Exhibit or Sponsor?

This is an incredible opportunity to reach three distinct but highly complementary audiences simultaneously. Your investment places your brand in front of:

- » Trauma Program Managers (TPMs) and Trauma Medical Directors with direct purchasing authority
- » Trauma nurses, coordinators, and registrars who influence product selection and protocol adoption
- » Injury prevention professionals and public health leaders
- » Hospital administrators and trauma system executives
- » Residents, fellows, and emerging trauma professionals

AT A GLANCE

Conference
Dates



May 3 – 7, 2027
(Exhibit Hall Open May 4 – May 6)

Venue



Oklahoma City Convention
Center, Oklahoma City, OK

1,000+
Attendees

Expected from
across the country

2.5 Days
of Sessions

General Programming,
Keynotes & Breakouts

Poster
Sessions

Wednesday and
Thursday Evenings

Tiered Sponsorship Packages

Maximize your visibility with a tiered sponsorship package. These packages provide comprehensive recognition across all three organizations and all five days of the conference.

Foundation Sponsor

\$50,000

Exclusive

The Foundation Sponsor receives top-of-the-world visibility across all conference branding, communications, and programming.

Sponsorship Includes:

- » 6 complimentary full conference registrations
- » Pre- and post-conference attendee list with email addresses
- » Logo prominently featured on signage, printed materials, website, and app
- » 4 dedicated push notifications through the conference app — one scheduled each day of the conference (Tuesday–Friday)
- » Complimentary recognition as the Wednesday AM Recharge & Refresh break, including signage
- » Complimentary recognition as the Thursday PM Refuel break, including signage
- » Complimentary Recognition as Friday's Breakfast Sponsor
- » Premier logo placement above other sponsors on all materials
- » Dedicated 20x20 exhibitor booth in a premier location at no additional cost
- » 4 Lead Retrieval Licenses
- » Social media recognition
- » 1 dedicated webinar from United Trauma
- » Banner ad placed on United Trauma
- » Exclusive recognition as the top-tier partner of the United Trauma
- » Exclusive recognition as the Conference Bag Sponsor
- » Logo on attendee bags (estimated qty: 1,000)
- » Opportunity to include one promotional insert in each bag

Trailblazer Sponsor

\$30,000

Two available

Trailblazer Sponsors receive premier visibility throughout the conference and direct access to all three organizations' attendee communities.

Sponsorship Includes:

- » 4 complimentary full conference registrations
- » Pre- and post-conference attendee list with email addresses
- » Logo on event signage throughout the venue
- » 2 dedicated push notifications through the conference app
- » Dedicated 10x20 exhibitor booth in a premier location at no additional cost
- » 3 Lead Retrieval Licenses
- » Social media recognition
- » Priority booth selection
- » Logo on conference website and app

Tiered Sponsorship Packages, continued

Pioneer Sponsor

All 5 days

\$20,000

Four available

Pioneer Sponsors receive strong visibility across conference programming and direct access to a powerful audience of trauma professionals.

Sponsorship Includes:

- » 3 complimentary full conference registrations
- » Pre- and post-conference attendee list with email addresses
- » Logo on website, and app
- » 1 dedicated push notification through the conference app
- » Dedicated 10x10 exhibitor booth at no additional cost
- » 2 Lead Retrieval Licenses
- » Logo on event signage
- » Social media recognition

Prairie Sponsor

Unlimited

\$10,000

Prairie Sponsors receive meaningful recognition and access to the attendee community across all three organizations.

Sponsorship Includes:

- » 2 complimentary full conference registrations
- » Pre- and post-conference attendee list with email addresses
- » Logo in conference website, and app
- » Recognition in conference marketing communications
- » Dedicated 10x10 exhibitor booth at no additional cost
- » 1 Lead Retrieval License
- » Social media recognition

Benefit Comparison TIERED SPONSORSHIP PACKAGES

Benefit	Prairie \$10,000	Pioneer \$20,000	Trailblazer \$30,000	Foundation \$50,000
Complimentary full registrations	2	3	4	6
Conference Lead Retrieval License	1	2	3	4
Pre & post-conference attendee list	✓	✓	✓	✓
Logo on United Trauma website	✓	✓	✓	✓
Recognition in United Trauma e-blasts & marketing	✓	✓	✓	✓
Dedicated app push notification	—	1	2	4
Logo on event signage throughout venue	—	—	✓	✓
Booth Space included	✓	✓	✓	✓
Priority booth selection	—	—	✓	✓
Social media recognition	✓	✓	✓	✓
Premier logo placement above all sponsors	—	—	—	✓
United Trauma Webinar (valid June 2026-April 2027)	—	—	—	✓

Experience Sponsorships

Keep your brand in front of mind by sponsoring one of the signature experiences at the United Trauma Conference. Each experience sponsorship is tied directly to a specific agenda moment, ensuring maximum visibility with the right audience at the right time.

Tuesday, May 4, 2027 – OPENING NIGHT

Opening Reception & Food Truck Alley Sponsor

*Tuesday, May 4
6:00 – 8:00 p.m.*

\$35,000
Exclusive

Kick off the United Trauma Conference with a bang! The Opening Reception features Food Truck Alley, live music, and roll-up doors connecting the reception area directly to the exhibit hall — creating an electric first impression for 750+ attendees. As the Opening Reception Sponsor, your organization sets the tone for the entire event.

Sponsorship Includes:

- » Exclusive recognition as the Opening Reception & Food Truck Alley Sponsor
- » Prominent logo placement on all reception signage and throughout the exhibit hall entrance
- » Option to provide branded items or giveaways during the reception
- » Logo in conference website and app
- » Recognition in all pre-event marketing mentioning the Opening Reception
- » Push notification through the app announcing the reception and your sponsorship
- » Opportunity to display a banner or pop-up near the Food Truck Alley entrance
- » 2 complimentary event registrations

Opening Reception Fun & Games Sponsor

*Tuesday, May 4
6:00 – 8:30 p.m.*

\$10,000
Exclusive

Bring energy, excitement, and connection to the conference by sponsoring the interactive games and attendee engagement activities. With networking games and other hands-on activities, your brand will be associated with the conference's most enjoyable and memorable experiences. This sponsorship keeps attendees engaged while providing your organization with repeated visibility throughout the event.

Sponsorship Includes:

- » Exclusive recognition as the Opening Reception Fun & Games Sponsor
- » Prominent logo placement on all reception signage
- » Option to provide branded items or giveaways at the games and activities area
- » Logo in conference website and app
- » Push notification through the app announcing your sponsorship of the fun and games
- » Opportunity to display a banner or pop-up near the games and activities entrance

Experience Sponsorships, continued

Wednesday, May 5, 2027 – FULL CONFERENCE DAY

Opening Session Experience Sponsor

Wednesday, May 5

\$20,000

One available

Set the tone for the week. Your brand welcomes all 750+ attendees as they gather for the conference's opening morning with mimosas (and mocktail equivalent) in their hands, the energy in the room, the moment before the day begins!

Sponsorship Includes:

- » Exclusive recognition as sponsor of the Opening Session Experience
- » Event signage with logo outside general session room
- » Recognition in the conference app
- » 2 push notifications announcing support. Sample Posts:
 - "Don't miss Wednesday's Opening Session Experience, sponsored by _____. Mimosas on deck!"
 - "Rise and shine! Mimosas are on [Sponsor Name] this morning — see you at the Opening Session."
- » One promotional insert per attendee bag

Prairie Sunrise Breakfast Sponsor

Wednesday, May 5

7:00 – 8:00 a.m.

\$20,000

Exclusive

Start the first full conference day (Wednesday) with high visibility as attendees gather for breakfast in the exhibit hall before the opening general session.

Sponsorship Includes:

- » Exclusive recognition as the Prairie Sunrise Breakfast Sponsor
- » Logo on breakfast signage throughout the exhibit hall
- » Option to provide branded napkins, coffee sleeves, or table signage
- » One Push notification through the conference app
- » Logo in conference app
- » Reserved networking table for 10

Sooner State Lunch Sponsor

Wednesday, May 5

\$30,000

Exclusive

Sponsor the first full-conference lunch (Wednesday) in the exhibit hall — the most well-attended meal of the week. Attendees linger, network, and visit booths during this extended session.

Sponsorship Includes:

- » Exclusive recognition as the Sooner State Lunch Sponsor
- » Logo displayed prominently on lunch signage
- » One Push notification through the conference app
- » Option to provide branded napkins or table signage
- » Opportunity to display a pop-up banner near the dining area
- » Recognition in the conference app
- » Reserved networking table for 10

Experience Sponsorships, continued

Wednesday, May 5, 2027 – FULL CONFERENCE DAY

Wednesday Networking Reception Sponsor

Wednesday, May 5
4:30 – 6:00 p.m.

\$10,000

Exclusive

Sponsor one of the most anticipated events of the conference — the Networking Reception. This event gives attendees dedicated time to engage with exhibitors, colleagues, and poster presenters in a relaxed, social setting.

Sponsorship Includes:

- » Exclusive recognition as the Wednesday Networking Reception Sponsor; drink tickets for beer/wine and light appetizers
- » Opportunity to provide branded items or giveaways at reception
- » Logo in conference app
- » One push notification promoting the Wednesday Networking reception

Recharge & Refresh Sponsor — Wednesday

Wednesday, May 5
(a.m. break)

\$5,000

One available

Give attendees a well-earned break between sessions and keep your brand in front of mind during a high-traffic exhibit hall moment.

Sponsorship Includes:

- » Exclusive recognition as the Break Sponsor
- » Logo on break signage and digital screens
- » One push notification through the conference app
- » Option to provide branded cups, napkins, or coffee sleeves
- » Recognition in the conference app

Experience Sponsorships, continued

Thursday, May 6, 2027 – FULL CONFERENCE DAY

Thursday Keynote Session Experience Sponsor

Thursday, May 6

\$20,000

One available

Keep the momentum going. Your brand welcomes all 750+ attendees as they gather for the conference's second morning — the coffee in their hands, the energy in the room, the moment before the day begins.

Sponsorship Includes:

- » Exclusive recognition as sponsor of the Thursday Opening Session Experience
- » Event signage with logo outside general session room
- » Recognition in the conference app
- » 1 push notifications announcing support. Sample Posts:
"Coffee's on [Sponsor Name] this morning — fuel up and head to the Opening Session."
"Coffee first, conference second. [Sponsor Name] has you covered this morning — see you at the Opening Session."

Oklahoma Sunrise Breakfast Sponsor

Thursday, May 6

7:00 – 8:00 a.m.

\$20,000

Exclusive

Start Thursday with high visibility as the full conference audience gathers for breakfast before the second day of general sessions.

Sponsorship Includes:

- » Exclusive recognition as the Thursday Breakfast Sponsor
- » Logo on breakfast signage
- » Option to provide branded napkins, coffee sleeves, or table signage
- » One push notification through the conference app
- » Logo in conference app
- » Reserved networking table for 10

Cross Roads Lunch Sponsor

Thursday, May 6

\$30,000

Exclusive

Sponsor the Thursday lunch in the exhibit hall — the last full lunch with exhibitors on the floor. A high-energy, high-visibility meal moment.

Sponsorship Includes:

- » Exclusive recognition as the Thursday Lunch Sponsor
- » Logo displayed prominently on lunch signage
- » One push notification through the conference app
- » Option to provide branded napkins or table signage
- » Opportunity to display a pop-up banner near the dining area
- » Recognition in the conference app
- » Reserved networking table for 10

Experience Sponsorships, continued

Thursday, May 6, 2027 – FULL CONFERENCE DAY

Thursday Exchange Reception Sponsor

Thursday, May 6
4:30 – 6:00 p.m.

\$10,000

Exclusive

Sponsor one of the most anticipated events of the conference — the Exchange Reception. This event gives attendees dedicated time to engage with exhibitors, colleagues, and poster presenters in a relaxed, social setting.

Sponsorship Includes:

- » Exclusive recognition as the Thursday Exchange Reception Sponsor; drink tickets for beer/wine and light appetizers
- » Opportunity to provide branded items or giveaways at reception
- » Logo in conference app
- » One push notification promoting the Thursday Networking reception

Refuel Sponsor — Thursday

Thursday, May 6
(a.m. break)

\$5,000

One available

Keep attendees energized between sessions on the second full conference day.

Sponsorship Includes:

- » Exclusive recognition as the Break Sponsor
- » Logo on break signage
- » One push notification through the conference app
- » Option to provide branded cups, napkins, or coffee sleeves
- » Recognition in the conference app

Friday, May 7, 2027 – CLOSING DAY

Friday Keynote Session Experience Sponsor

Friday, May 7

\$20,000

One of Three available

Your brand welcomes all attendees as they gather for the conference's final morning.

Sponsorship Includes:

- » Exclusive recognition as sponsor of the Closing Session Experience
- » Event signage with logo outside general session room
- » Recognition in the conference app
- » 2 push notifications announcing support. Sample Posts:
“Don’t miss Friday’s Closing Session Experience, sponsored by _____.
“Coffee’s on [Sponsor Name] this morning — fuel up and head to the Closing Keynote Session.”

Signature & New Sponsorships

These unique sponsorship opportunities are exclusive to the United Trauma Conference 2027 and represent some of the most innovative and high-visibility options available.

Simulation / Skills Station Sponsor

Wednesday, May 5
OR Thursday, May 6

\$20,000

Two available

Sponsor a dedicated hands-on simulation or skills station on the exhibit floor. This is a prime product demonstration opportunity that draws attendees for meaningful, extended engagement with your brand and products.

Sponsorship Includes:

- » Exclusive recognition as the Simulation/Skills Station Sponsor
- » Co-branded signage at the skills station
- » Opportunity to demonstrate products in a live clinical context
- » Recognition in the conference app
- » Two push notifications directing attendees to the skills station

Headshot Studio Lounge Sponsor

Wednesday–Thursday

\$10,000

Exclusive

Sponsor a professional headshot lounge — one of the most popular and talked-about conference amenities. Attendees will seek out your branded space and share their photos on social media, extending your reach far beyond the convention center.

Sponsorship Includes:

- » Exclusive recognition as the Headshot Lounge Sponsor
- » Recognition in the conference app
- » Two daily push notifications promoting the headshot lounge
- » Social media tagging opportunity as attendees share photos

Power Station Sponsor

All Conference Days

\$6,000

Exclusive

Keep attendees connected and your brand visible throughout the Oklahoma City Convention Center with branded charging stations. High dwell time means extended exposure for every attendee who stops to charge.

Sponsorship Includes:

- » Exclusive recognition as the Charging Station Sponsor
- » Logo on all charging station kiosks throughout the venue
- » Recognition in the conference app
- » Push notification reminding attendees of your charging stations

Swag & Visibility Sponsorships

Put your brand in attendees' hands, literally. These sponsorships ensure stays with each attendee, some stay visible long after the conference ends.

Conference App Sponsor

\$10,000

Exclusive

Stay connected with attendees before, during, and after the event. As the Conference App Sponsor, your logo appears on the home screen and splash page of the app used by all 750+ attendees.

Sponsorship includes:

- » Exclusive recognition as the Conference App Sponsor
- » Logo on the app's home screen and splash page
- » Logo on app-related signage at the conference

Connectivity Sponsor

\$4,000

Exclusive

Your organization's name is the first thing every attendee sees when they connect to the conference network/Wi-Fi. Maximum visibility, guaranteed.

Sponsorship Includes:

- » Exclusive recognition as the Wi-Fi Sponsor
- » Custom network name (SSID) and/or password featuring your organization
- » Logo on Wi-Fi signage and login instruction cards throughout the venue
- » Recognition in the conference app
- » Push notification announcing Wi-Fi access sponsored by your organization

Water Bottle Sponsor

\$8,000

Exclusive

Keep your brand in their hands all conference long! Your logo on reusable water bottles offers ongoing visibility throughout the event and beyond.

Sponsorship Includes:

- » Company logo on reusable water bottles (est. qty: 1,000)
- » Recognition in the conference app
- » Sponsor to purchase and ship water bottles to the venue in advance

Experience Sponsorships, continued

Laso Sponsor

\$6,000

Exclusive

Put your brand front and center — literally. Every attendee, exhibitor, and speaker will wear your logo around their neck with this lanyard for the entire conference.

Sponsorship Includes:

- » Logo printed on all attendee lanyards (estimated qty: 1,000)
- » Sponsor to provide branded lanyards (pending approval) or coordinate production

Attendee Bag Insert

\$2,000

Limited availability

Get your brand directly into attendees' hands. Includes one branded item or brochure in the official conference bags. Must be a confirmed exhibitor or sponsor.

Sponsorship Includes:

- » Inclusion of one promotional item or flyer in all attendee bags
- » Excellent opportunity to drive traffic to your booth
- » Sponsor must provide item and ship to venue by specified deadline

Custom & Bespoke Sponsorships

Don't see the right fit above? We're happy to build a custom sponsorship around your goals — a new experience, a co-branded activation, or an idea of your own. Contact the Conference Management Team to discuss a bespoke sponsorship opportunity.



Exhibitor Packages

The exhibit hall is open Tuesday and all day Wednesday and Thursday, giving exhibitors dedicated time with the full conference audience during meals, breaks, and receptions. All booth packages include two complimentary full conference registrations and pre/post-conference attendee lists.

Premium Location – Front Row Booth » Priority booth location in the front row of the exhibit hall » 8' High Backwall Drape, 3' High Side Drape, and a 24" x 6" Booth ID Sign » Two complimentary full conference registrations (meals, sessions & receptions) » Pre- and post-conference access to the exclusive attendee registration list (one-time use) » Recognition on the United Trauma Conference website » Recognition in the conference app » Company representative identified as an exhibitor on their badge » One call-to-action push notification sent to all attendees through the conference app	\$7,500 <i>Ten available</i>
Standard Booth » 10'x10' booth with 6' draped table, two chairs, wastebasket » 8' High Backwall Drape, 3' High Side Drape, and a 24" x 6" Booth ID Sign » Two complimentary full conference registrations (meals, sessions & reception) » Pre- and post-conference access to the exclusive attendee registration list (one-time use) » Recognition on the United Trauma Conference event webpage » Recognition in the conference syllabus and listing on the conference app » Company representative identified as an exhibitor on their badge	\$5,000 <i>Available</i>
Corner Booth Upgrade » Available as an add-on to any booth package » Corner location provides increased visibility and foot traffic from two directions	+\$500 <i>Limited availability</i>

Additional Exhibitor Options

Additional exhibitor badge (beyond the 2 included)	\$1,000 / ea <i>Per person</i>
Attendee bag insert (confirmed exhibitors / sponsors only)	\$1,500 <i>One item per bag</i>

Booth Traffic Builders

Want to draw a crowd to your booth? Elevate your exhibit experience with one of these exciting traffic builder add-ons, available exclusively to confirmed exhibitors and sponsors. These fun, memorable activations keep attendees lingering at your booth and coming back for more!

All traffic builders include compostable service and one Savor Server for up to 3 hours of service. Please note: some options require exhibitor-supplied electrical (110v/20 amp dedicated circuit) and/or a 6-foot table or counter. Details provided upon confirmation.*

Baked in the Booth Add-on for exhibitors There is no better way to keep customers lingering at your booth than the irresistible smell of fresh-baked cookies! Includes: » Choice of up to 3 cookie flavors » One booth attendant included, compostable service included, and full setup and breakdown handled by our team » One push notification to draw attendees to your booth!	\$5,000 <i>Two available (Wednesday, May 5 OR Thursday, May 6)</i>
Ice Cream Cart Add-on for exhibitors A crowd-pleaser guaranteed to draw a line to your booth! Includes: » Assortment of ice cream bars, sandwiches, and cones » Savor Server and cart rental included » One push notification to draw attendees to your booth!	\$5,000 <i>Two available (Wednesday, May 5 OR Thursday, May 6)</i>
Soft Gourmet Pretzels Add-on for exhibitors Treat attendees to a warm, crowd-pleasing snack while putting your brand at the center of a memorable conference experience. Includes: » Soft gourmet pretzels included; Served with mustard and beer cheese » Tabletop warmer included to keep pretzels fresh » One push notification to draw attendees to your booth!	\$5,000 <i>Two available (Wednesday, May 5 OR Thursday, May 6)</i>
Bar Food Package Add-on for exhibitors Treat your booth visitors to the classic finger foods everyone loves! Includes: » Package includes Pretzels, Deluxe Mixed Nuts, Party Snack Mix, Chicken Wings, Spring Rolls, Spicy Chicken Wings, and Pot Stickers. » One push notification to draw attendees to your booth!	\$7,500 <i>Two available (Wednesday, May 5 OR Thursday, May 6)</i>

Exhibit Rules & Regulations

Please note that times are subject to change upon completion of the final program. Visit the conference website for the latest schedule.

Exhibit Dates & Hours

- » Exhibitor move-in: Tuesday, May 4, 12:00 PM – 4:00 PM
- » Opening Reception with Exhibitors: Tuesday, May 4, 6:00 PM – 8:30 PM
- » Exhibit hall open: Wednesday, May 5, 7:00 AM – 6:00 PM
- » Exhibit hall open: Thursday, May 6, 7:00 AM – 6:00 PM
- » Exhibitor move-out: Thursday, May 6, 6:15 PM – 11:00 PM

Agreement to Rules and Authority

By submitting an application, signing an agreement, making payment, or participating in the conference, the exhibitor or sponsor agrees to comply with this Prospectus, the exhibitor service manual, all applicable venue and facility rules, and any additional reasonable instructions issued by the Conference Management Team before or during the event. The individual submitting the application represents that they are authorized to bind the participating organization. The Conference Management Team has final authority to interpret, apply, and enforce these rules and regulations.

Eligibility and Right to Refuse Participation

The Conference Management Team reserves the right to accept, reject, or remove any exhibitor, sponsor, product, service, display, activity, or promotional material that it determines, in its sole discretion, to be inconsistent with the purpose, standards, reputation, or attendee interests of the United Trauma Conference. Acceptance of an application or payment does not waive this right.

Acceptance of Application

Submission of an application does not guarantee acceptance or space assignment. Participation is confirmed only when the Conference Management Team issues written acceptance and receives all required payments. The Conference Management Team may reject an application when it determines that the applicant, its products, services, or proposed activities are inconsistent with the conference's purpose or standards.

Assignment of Exhibit Space

Exhibit space will be assigned on a first-come, first-served basis once payment is received. The conference management team reserves the right to rearrange the floor plan in the best interest of the show as a whole. Sharing, assignment, or subletting of booth space is prohibited without prior written approval (see Nontransferability and No Subletting, below).

Nontransferability and No Subletting

Exhibit space and sponsorship rights may not be assigned, transferred, shared, or sublet, in whole or in part, without prior written approval. Only products and services of the contracted organization and approved represented companies may be displayed.

Application for Exhibit Space

Application for exhibit space must be made through the application link on the conference website.

Failure to Occupy

Any exhibit space not occupied by the completion of move-in on Tuesday, May 4, 2027, at 4:00 PM may be reassigned or resold without refund. Failure to occupy the assigned space does not constitute cancellation and does not relieve the exhibitor or sponsor of its payment obligations. The Conference Management Team may arrange or remove unattended materials at the exhibitor's or sponsor's expense.

Cancellation by Exhibitor or Sponsor

Cancellation of booth space must be submitted in writing and is effective only when received and acknowledged by the Conference Management Team. Cancellation received by February 28, 2027 will result in a \$500 release fee; cancellation received after February 28, 2027 will not be refunded. Failure to pay, failure to attend, or failure to occupy assigned space does not constitute cancellation. Cancellation fees are liquidated damages and not a penalty, as the parties acknowledge that the conference's resulting losses from a cancellation are difficult to determine, and cancellation fees apply regardless of whether the space or sponsorship is subsequently resold.

Payment and Default

Full payment is due according to the schedule stated on the invoice or application. A \$[amount] fee will be charged for any returned payment or declined transaction. Exhibitors and sponsors who have not submitted full payment by the applicable deadline may lose their assigned space, sponsorship placement, priority points, or listed benefits, which may be reassigned without notice. Sponsorship signage, program listings, and other benefits may be withheld until payment in full is received.

Payment, Credentials & Move-In Authorization

All exhibit and sponsorship fees, invoices, and other outstanding amounts must be paid in full in cleared funds before the exhibitor or sponsor may receive credentials, access the exhibit hall, bring materials into the facility, begin installation, or occupy its assigned space.

The Conference Management Team may deny credentials and refuse or delay move-in, installation, freight delivery, booth access, or participation until all outstanding amounts have been paid. No exhibitor or sponsor will be permitted to move in or occupy exhibit space with an unpaid balance unless the Conference Management Team has approved a written payment arrangement in advance.

Failure to pay an invoice when due constitutes a material breach and does not relieve the exhibitor or sponsor of its payment obligations. The Conference Management Team may cancel the assigned space or sponsorship, reassign the space, suspend unfulfilled benefits, and retain amounts previously paid, subject to the cancellation terms of these Rules and Regulations. The exhibitor or sponsor remains re-

sponsible for any unpaid balance and reasonable collection costs to the extent permitted by law.

Acceptance of a late payment does not waive any deadline, remedy, or other provision of these Rules and Regulations.

Unless otherwise stated on the invoice, all balances must be paid no later than May 1, 2027. Applications submitted after that date must be accompanied by full payment.

Payment is not considered received until funds have cleared. Exhibitors and sponsors are responsible for all returned-payment, chargeback, and bank fees.

Costs Not Included

Unless expressly stated in the applicable exhibit or sponsorship package, fees do not include electrical service, internet access, material handling, shipping, labor, furnishings, carpet, cleaning, storage, catering, audiovisual equipment, permits, taxes, or other services ordered by the exhibitor or sponsor. The exhibitor or sponsor is solely responsible for ordering and paying for such services.

Taxes and Venue Charges

The exhibitor or sponsor is responsible for applicable taxes, licenses, permits, service charges, and venue or contractor fees associated with its participation and activities.

No Setoff

Payment obligations may not be withheld, reduced, or offset because of a dispute, anticipated benefit, attendance level, booth location, schedule modification, or claim against the conference, except as expressly provided in this agreement.

Booth Construction & Arrangement

The exhibit booth fee includes a 10' deep x 10' wide booth with an 8' high backwall drape (color TBD), a 3' high side drape (color TBD), and a 24" x 6" booth ID sign. The exhibit hall floor is not carpeted; exhibitors and sponsors who wish to order carpet or additional flooring for their booth may do so through exhibitor services (see the exhibitor service manual for ordering details).

Booth Design and Sight Lines

All booth displays, signage, and structures must comply with the maximum height, sidewall, and sight-line limits stated in the exhibitor service manual, and with the facility's

fire and safety requirements. Hanging signs, multi-story or covered structures, and any display exceeding standard booth dimensions require prior written approval from the Conference Management Team. Booths adjoining another exhibitor's or sponsor's space must be finished on all exposed sides so as not to detract from neighboring displays.

Installation, Dismantling and Early Departure

Exhibitors and sponsors may not begin dismantling, packing, or removing any part of their display before the official close of exhibit hall hours on the final exhibit day. Any exhibit property not removed by the end of the scheduled move-out period will be considered abandoned; the exhibitor or sponsor is responsible for all costs of its removal, storage, and disposal, and neither the Conference Management Team nor the venue bears any liability for property left behind.

Exhibitors and sponsors may not pack, dismantle, remove materials, or leave their booths unattended before the official close of the exhibit hall. Early dismantling may result in loss of priority points, termination of participation without refund, and ineligibility to participate in future conferences.

Fire, Safety, Accessibility and Legal Compliance

Exhibitors and sponsors must comply with all applicable federal, state, and local laws, fire codes, facility rules, occupational safety requirements, and accessibility requirements (including the Americans with Disabilities Act), as well as any rules issued by the venue or its fire marshal. Open flames, flammable or combustible materials, compressed gases, hazardous substances, cooking equipment, and motorized vehicles are prohibited within the exhibit hall unless approved in advance in writing by the Conference Management Team and the venue.

Use of Space & Promotional Materials

Exhibit areas must be staffed during all exhibit hours. All solicitation and promotional activities must be confined to the exhibit hall. No exhibitor or sponsor may distribute promotional materials in a breakout room or general session. Literature on display shall be limited to reasonable quantities.

Demonstrations, Sound and Aisle Congestion

Demonstrations, presentations, and product activities must be conducted entirely within the exhibitor's or sponsor's contracted booth space and may not obstruct aisles, doorways, or neighboring booths. Sound, lighting, or other

effects may not exceed levels that interfere with neighboring exhibitors, sponsors, or conference programming. The Conference Management Team may require an exhibitor or sponsor to immediately modify, reduce, or discontinue any activity that creates a safety hazard, aisle congestion, or disruption to other exhibitors, sponsors, or attendees.

Food, Beverage and Alcohol

Any food or beverage service from an exhibitor's or sponsor's booth requires prior written approval from the Conference Management Team and must be arranged through the venue's designated or exclusive caterer, where applicable. Exhibitors and sponsors may not serve alcohol without prior written approval from both the Conference Management Team and the venue, appropriate licensing, and evidence of liquor liability insurance.

Ancillary Meetings, Events & Competing Activities

Exhibitors and sponsors may not organize, host, sponsor, promote, or facilitate any meeting, reception, hospitality function, educational session, demonstration, social event, or other activity that conflicts with any scheduled conference program, exhibit hall hours, or official reception.

Any proposed ancillary event involving conference attendees must receive prior written approval from the Conference Management Team. Requests must be submitted by April 4, 2027 and include the proposed date, time, location, purpose, anticipated attendance, and sponsoring organizations. Approval may be granted, denied, conditioned, or withdrawn at the Conference Management Team's discretion. Approval from a hotel, venue, or other third party does not constitute conference approval.

During the official conference dates — May 4, 2027 (12:00 PM) through May 6, 2027 (11:00 PM), covering exhibitor move-in through move-out — exhibitors and sponsors may not independently organize, sponsor, promote, or participate in a competing meeting, conference, mini-conference, symposium, workshop, or similar event directed toward the same or substantially similar audience, whether held in person, virtually, or at an off-site location. This restriction applies to the exhibitor's or sponsor's parent companies, subsidiaries, affiliates, agents, contractors, and partners acting on its behalf.

Private internal business meetings that are not promoted to conference attendees and do not conflict with official conference programming may be permitted with prior written approval.

Violation may result in cancellation of the event, removal of related promotions, loss of exhibit or sponsorship privileges without refund, removal from the conference, and ineligibility to participate in future events.

Conduct and Anti-Harassment

All exhibitor, sponsor, and contractor personnel must act professionally and comply with the conference code of conduct. Harassment, discrimination, threatening behavior, unsafe conduct, and offensive or misleading content or messaging are prohibited. Violations may result in removal from the exhibit hall or conference without refund.

Intellectual Property and Music Licensing

Exhibitors and sponsors are solely responsible for obtaining all necessary rights and licenses for any names, logos, images, video, music, software, or other content used in their booth, presentations, or promotional materials, including music-licensing fees where applicable. Exhibitors and sponsors are responsible for, and agree to indemnify the Conference Management Team and its member organizations against, any claim of infringement arising from their use of such content.

Attendee Data and Lead Retrieval

Attendee contact information obtained through registration lists, lead-retrieval devices, badge scans, or other conference-provided means may be used only for legitimate follow-up related to this conference and must comply with applicable privacy and marketing laws, including opt-out and unsubscribe requirements. Exhibitors and sponsors may not sell, rent, transfer, scrape, or otherwise misuse attendee data.

Photography and Recording

The Conference Management Team and its designated photographers may photograph or record the exhibit hall, sessions, and booths for use in event promotion and archival purposes. Exhibitors and sponsors may photograph or record within their own booth but may not photograph or record other exhibitors' or sponsors' booths, proprietary displays, or conference sessions without prior permission.

Liability & Indemnification

Exhibitor or sponsor agrees to indemnify, defend, and hold harmless ATS, STN, TCAA, the venue, and their respective officers, directors, employees, and agents from and against any claims, damages, losses, or expenses (including reasonable attorneys' fees) arising out of bodily injury, property damage, violation of law, intellectual-property infringement, or other claims arising from the acts or omissions of the exhibitor or sponsor, or its employees, contractors, or agents, in connection with the conference, including the exhibitor's or sponsor's installation, removal, maintenance, occupancy, or use of the exhibition premises. Exhibitors and sponsors shall obtain and maintain Comprehensive General Liability Insurance of not less than \$2,000,000 combined single limit.

Insurance Documentation

In addition to the \$2,000,000 minimum coverage stated above, exhibitors and sponsors must provide a certificate of insurance evidencing commercial general liability coverage, and, where applicable, workers' compensation and automobile liability coverage, with policy dates covering the full exhibit period, including move-in and move-out. Certificates must be received by the Conference Management Team no later than [date] and must name ATS, STN, TCAA, and [venue name] as additional insureds on a primary and noncontributory basis. Exhibitors and sponsors who fail to provide proof of insurance by the deadline may be denied access to the exhibit hall without refund.

Security and Property Loss

Exhibitors and sponsors are solely responsible for their own equipment, merchandise, and materials at all times, including during move-in, exhibit hours, and move-out. Any security services provided by the conference or venue are a general safety measure only and do not guarantee against theft, damage, or loss; exhibitors and sponsors should obtain their own insurance for such risks.

Damage to Premises

Exhibitors and sponsors are responsible for any damage to the venue, exhibit hall, furnishings, or equipment caused by their personnel, contractors, displays, equipment, or activities, and will be responsible for any repair or replacement charges assessed by the venue or the Conference Management Team.

Breach and Enforcement

If an exhibitor or sponsor violates any provision of this Prospectus or the exhibitor service manual, the Conference Management Team may, at its discretion and without refund: require immediate correction of the violation; remove non-compliant signage, materials, or displays; close or restrict access to the exhibitor's or sponsor's booth; remove exhibitor, sponsor, or contractor personnel from the premises; terminate the exhibitor's or sponsor's participation; recover any costs incurred as a result of the violation; and/or restrict the exhibitor's or sponsor's eligibility to participate in future conferences.

The Conference Management Team may immediately stop any activity or remove any exhibit, material, or person that violates these Rules and Regulations or presents a safety, legal, operational, or reputational concern. If the violation is not corrected immediately upon notice, or if the Conference Management Team determines that immediate action is necessary, it may close the exhibit, revoke credentials, terminate participation, and remove the exhibitor or sponsor without refund. The exhibitor or sponsor remains responsible for all amounts due and costs arising from the violation.

Force Majeure, Postponement, Relocation & Cancellation

The United Trauma Conference reserves the right to postpone, shorten, relocate, or cancel the conference, or convert it in whole or in part to a virtual or hybrid format, due to circumstances beyond the organizations' reasonable control (including but not limited to acts of God, government order, public health emergency, labor dispute, or venue unavailability). In such an event, the United Trauma Conference will determine, in its discretion, whether payments already made will be credited toward a rescheduled event, transferred, partially refunded, or retained to the extent of expenses already incurred. In no event will the United Trauma Conference, ATS, STN, or TCAA be liable for any indirect, incidental, or consequential damages, including travel costs, arising from such postponement, relocation, cancellation, or format change.

No Attendance or Results Guarantee

The conference makes no representation or guarantee regarding attendance, attendee demographics, exhibit traffic, lead volume, sales, business results, or the location of other exhibitors or sponsors.

Right to Change Space and Benefits

The Conference Management Team may modify the floor plan, relocate an exhibit, adjust exhibit hours, substitute reasonably comparable sponsorship benefits, or make other changes necessary for the operation of the conference. Such changes do not entitle the exhibitor or sponsor to cancel or receive a refund unless the Conference Management Team expressly agrees otherwise in writing.

Order of Precedence

If there is a conflict among the sponsorship or exhibit agreement, these Rules and Regulations, the exhibitor service manual, and facility rules, the documents will control in that order, unless the Conference Management Team states otherwise in writing.

Governing Law and Dispute Resolution

This Prospectus, the exhibitor application, the exhibitor service manual, and all applicable venue rules together constitute the entire agreement between the exhibitor or sponsor and the United Trauma Conference. This agreement is governed by the laws of the State of [State], without regard to conflict-of-laws principles, and any dispute shall be resolved in the state or federal courts located in [County/City, State]. If any provision is found unenforceable, the remaining provisions remain in full force and effect, and a party's failure to enforce any provision does not waive its right to do so later. Notices must be given in writing to the addresses stated in this Prospectus or the exhibitor application.

Important Notes for Booth Traffic Builders (Add-ons for Exhibitors)

- » All traffic builders are available exclusively to confirmed exhibitors and sponsors
- » Client to supply electrical 110v/20 amp— coordinate with Event Services
- » Client to supply 6-foot table/counter
- » Traffic builder add-ons must be ordered by [April 1, 2027] — Additional Booth space arrangements may be arranged with Show Management



2027
united
TRAUMA CONFERENCE